



Enhancing the Expertise of the Auction Industry

Westin Detroit Metropolitan Airport
2501 Worldgateway Pl, Detroit, MI 48242

Class Group 9

Session 4 Detailed Agenda:

October 13-15, 2025 – Detroit, MI

Monday – Oct 13th

Hotel meeting room – Flight Deck Lounge

6:30pm Welcome Reception & Dinner
7:45pm Dinner & Conversation w/ special guest:
– **Steve Kapusta**, Sr. Vice President Remarketing w/ Ally Financial

Tuesday – Oct 14th

Hotel meeting room – Lindbergh B/C

7:30-8:15am Open Breakfast – (Armstrong room)

Bring your vest

8:30am Depart for Manheim Detroit Auto Auction
9-11am Meet & tour w/ Key Manheim departments

11am Return to Hotel

11:30-12:15pm Lunch at hotel – (Armstrong room)

12:15-2:45pm (2-hrs 30-min) “Impact and belonging”

2:45-3pm *Break

3-3:30pm (30-min) Smart Auction
3:30-4:15pm (45-min) OSHA Requirements & Safety Issues
4:15-5:15pm (60-min) Titles, eTitles, & Canadian Import Process

6:15pm Depart for Ford Rouge
6:45-9:30pm Dinner outing Ford Rouge Factory Tour

Brian Strawser, Sr. Ops Mgr
Noel Kitsch, GM – Not in attendance
Keith Winningham, AGM – Not in attendance

Dr. Brittany Boone, Ph.D.

Rob Philpot, Sr. Account Mgr of Remarketing Svcs.
Doug Holland, Direct Auction Svcs.
Tonya Price, EBlock Flint

Wednesday – Oct 15th

Hotel meeting room – Lindbergh B/C

8:00am Session begins – working breakfast

8:30-8:45am (15-min) Attila the Hun
8:45-9:30am (45-min) Auction Edge
9:30-10:15am (45-min) RunBuggy

10:15-10:35am Break – check out of hotel rooms

10:35-11:20am (45-min) AutoIMS

11:20-11:30am Break

11:30-12:30pm (60-min) The “ACV Family Tree”

12:30-1:15pm Lunch – (Armstrong room)

1:15-2pm (45-min) TBD
2pm What’s Next & Wrap-up
2:15pm End session

Pierre Pons, Founder/CEO, Auction Academy
Mark Phillips, Chief Digital Officer
TBD

Dusti Daniel, Sr. Manager – Solutions and Marketing

TBD

TBD
Penny Wanna, President