

Class Group 7

Session 4 Detailed Agenda:

July 18-21, 2022 – Spokane, WA

Monday – July 18th

Hotel meeting room “The Loft”

- 6:30pm Welcome Reception & Dinner
- 7:45pm Opening session w/ AA Alumni & DAA Northwest Auction guests

Tuesday – July 19th Meeting Room: Kalispel Ballroom

- 7-8am TESTING – IARA CAR Certification
- 8-9am (60 min) Detailing, Shops & CR Q/A Len Roll, DAA Northwest
- 9am (15 min) Break
- 9:15-10:00am (45 min) Special Events, Marketing & Promotions Kaylen Bucher, Marketing Manager & Mitzi VanVoorhis, VP of Marketing
- 10:00am (15 min) Break
- 10:15-11:30am (75 min) Human Resources Ashleigh Mathews, VP of Human Resources
- 11:30am (90 min) Lunch – Studio E of the “Epic Restaurant” located in the Casino
- 1:00pm (90 min) Depart Hotel for DAA Northwest (meet in hotel lobby)
Auction Tour – Lead by David Pendergraft (Business office, Detail, Body Shop, Mechanic)
- 3-3:40pm (40 min) NextGear Capital Sandy Moon, AVP Client Experience
- 3:45-4:45pm (60 min) Auction Edge Dan Diedrich, CEO
- 5:00pm END Session
- 6:00pm Depart Hotel for Dinner Event (meet in hotel lobby)
- 6:30pm BBQ at Bob & Sandy McConkey’s home --- McConkey Residence

Wednesday – July 20th Meeting Room: Kalispel Ballroom

- 8-9am (60 min) TBD
- 9:30am Depart hotel for DAA Northwest (meet in hotel lobby)
10am Auction Sale
11am (suggested) Lunch at Auction – tickets provided by DAA Northwest
12:15pm Depart DAA Northwest, returning to the Hotel (meet in auction lobby)
- 12:45-3:45pm (180 min) Leadership styles Dr. Shann Ferch, Gonzaga University
- 3:45-4:30pm (45 min) Pre-Concert tapas and Wrap-up ****What’s Next**** Penny Wanna, Auction Academy
- 6:30pm Depart hotel for Rock & Roll Concert... featuring TBD

Thursday – July 21st

Depart Spokane