



Class Group 5

Session 2 Detailed Agenda: July 17-20, 2017 – Spokane, WA

DAA Northwest

Monday – July 17th

6:00pm Depart Hotel for Dinner Event *(meet in hotel lobby)*
Dinner at ANTHONY's w/ Guest Alumni Speaker

Tuesday – July 18th

8:00am **Condition Reports and Detailing** Len Roll, DAA Northwest
Break
Special Events and Marketing Greg Mahugh, DAA Northwest
Special Event Advertising Mitzi VanVoorhis, DAA Northwest
Break
New Auto Technology Charlie Vogelheim, Auction Academy
Lunch – Game Room at Casino

1:00pm Depart Hotel for DAA Northwest *(meet in hotel lobby)*
Auction Tour – Auction Academy will lead the tour in 4 groups

Auction Edge Dan Diedrich, Auction Edge
Powersports Dave Woods, Harley Davidson

5:00pm END Session

6:00pm Depart Hotel for Dinner Event *(meet in hotel lobby)*
Dinner at Bob & Sandy McConkey's home --- McConkey Residence

Wednesday – July 19th

8:30am Depart hotel for DAA Northwest *(meet in hotel lobby)*

9am	Harley Sale
	Auction Sale
11am	Lunch at Auction – coupons provided by DAA Northwest
12:15pm	Depart DAA Northwest, returning to the Hotel <i>(meet in auction lobby)</i>

Leadership styles Dr. Shann Ferch, Gonzaga University

Break

Media and Public Relations Mike Antich, Bobit

Pre-Concert tapas and Wrap-up **What's Next**

6:30pm Depart hotel for Rock & Roll Concert... featuring Lynyrd Skynyrd

Thursday – July 20th

Depart Spokane